



TESLA





## Technology entrepreneur, Investor, Engineer

- Lead designer of SpaceX
- Co-founder, CEO product architect of Tesla, Inc
- Co-founder of PayPal

埃隆·马斯克  
*Elon Musk*



Model S



Model X



Roadster



semi

#PEISERTDESIGN

**What** is the internet thinking ?

**互联网思维**



会员制营销

MEMBERSHIP Marketing



线下体验网上经销  
O2O模式





“无论是网络直销，还是线下体验店（只接受体验和服务，付款在网上完成）一定要利用VR技术已经是定论，尤其是个性化定制化的F2C。”



陈鹤园





宝马 BMW 维修改装  
台湾外产零件零售批发  
CF-A 80513505 826807052 25

1系 F20 F21  
2系 F22 F23 F45 F46  
3系 F30 F31 F34 F35  
4系 F32 F33 F36  
M3 M4 F80 F82 F83

0 804









A dark red Tesla Model X SUV is shown from a rear three-quarter view, parked in a grassy field. The car is positioned on the left side of the frame, facing right. The background features a line of trees and a horizon under a sunset sky. The license plate on the rear of the car reads "YEE 512".

Thanks  
FOR WATCHING